

# McCall Model

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Econ721

March 10, 2026

# Motivation

- ▶ We would like to study basic labor market data:
  - ▶ unemployment and its duration
  - ▶ wage heterogeneity among seemingly identical workers
  - ▶ job to job transitions
  - ▶ how do policies affect those variables?
- ▶ Frictionless models of the labor market cannot talk about these issues.
- ▶ We need models in which workers must **search for jobs**.

# Search Models

- ▶ Unemployment is a productive activity: workers search for a new job.
- ▶ Types of models:
  1. Decision theoretic (McCall model).
  2. Matching: A matching function creates new jobs.
  3. Search: Random encounters and bargaining.

# McCall Model

- ▶ A partial equilibrium model of a worker searching for a job.
- ▶ The worker lives forever, in discrete time.
- ▶ Preferences:

$$\mathbb{E} \sum_{t=0}^{\infty} \beta^t y_t$$

- ▶  $y_t$  is income.
- ▶ When employed:  $y = w$ .
- ▶ When unemployed:  $y = c$ .

# Timing

Enter the period as unemployed worker.

- ▶ Consume  $c$ .

With probability  $\lambda$ :

- ▶ Draw a wage offer  $w$  from the distribution  $F(W) = \Pr(w \leq W)$ .
- ▶ Support:  $[0, B]$ .
- ▶ Choose whether to accept or reject.
- ▶ If accept:
  - ▶ work forever at wage  $w$  with lifetime income  $\frac{w}{1-\beta}$ .
  - ▶ starting next period
- ▶ If no offer accepted: start over next period.

## Employed

Work forever at wage  $w$ .

Value is present value of wages

$$v(w) = \frac{w}{1 - \beta} \quad (1)$$

## Unemployed

$$V_U = c + \beta(1 - \lambda)V_U + \beta\lambda \int_0^B \max\{v(w), V_U\} dF(w) \quad (2)$$

Reservation wage satisfies

$$v(\bar{w}) = V_U \quad (3)$$

Accept all offers that are better than being unemployed tomorrow.

## Reservation wage property

Add and subtract  $\beta\lambda V_U$ :

$$V_U = c + \beta(1 - \lambda)V_U + \beta\lambda V_U + \beta\lambda \int_0^B \max\{v(w) - V_U, 0\} dF(w) \quad (4)$$

$$= c + \beta V_U + \beta\lambda \int_{\bar{w}}^B [v(w) - V_U] dF(w) \quad (5)$$

Replace  $V_U = \bar{w}/(1 - \beta)$  and  $v(w) = w/(1 - \beta)$

$$\bar{w} = c + \frac{\beta\lambda}{1 - \beta} \int_{\bar{w}}^B (w - \bar{w}) dF(w) \quad (6)$$

## Reservation wage

$$\bar{w} = c + \frac{\beta\lambda}{1-\beta} \int_{\bar{w}}^B (w - \bar{w}) dF(w) \quad (7)$$

In words:

- ▶ the surplus from working now ( $\bar{w} - c$ ) equals
- ▶ the surplus from searching: the expected lifetime wage gain from perhaps finding a better job

## Implications: Unemployment Benefits

What is the effect of more generous unemployment benefits (higher  $c$ )?

Optimality:  $c = \bar{w} - \text{expected surplus}$  or

$$c = \bar{w} - \frac{\beta\lambda}{1-\beta} \int_{\bar{w}}^B (w - \bar{w}) dF(w) \quad (8)$$

Expected surplus shrinks when  $\bar{w}$  rises.

RHS increases in  $\bar{w}$ .

Higher  $c \rightarrow$  higher reservation wage  $\rightarrow$  longer unemployment.

## More dispersed wage offers

- ▶ Result: A mean preserving spread in the wage offer distribution raises the reservation wage and ex ante utility.
- ▶ Intuition:
  - ▶ Making bad wage offers worse is costless - they are rejected anyway.
  - ▶ Making good wage offers better is valuable.
- ▶ Proof: Ljunqvist & Sargent.

## Extension: Job separations

Each period the worker is fired with probability  $\alpha$ .

A fired worker must wait 1 period before drawing a new wage.

Now we have 3 states the worker can be in:

1. unemployed, waiting for a wage offer:  $V_U$
2. unemployed with a wage offer:  $v(w)$
3. employed:  $v_E(w)$

## Value functions

Value when unemployed without offer is unchanged:

$$V_U = c + \beta V_U + \beta \lambda \int_{\bar{w}}^B [v_E(w) - V_U] dF(w) \quad (9)$$

Value when unemployed with an offer also unchanged:

$$v(w) = \max \{v_E(w), V_U\}$$

Value when employed at wage  $w$ :

$$\begin{aligned} v_E(w) &= w + \beta(1 - \alpha)v_E(w) + \beta\alpha v_U \\ &= \frac{w + \beta\alpha v_U}{1 - \beta(1 - \alpha)} \end{aligned}$$

## Reservation wage

Recall

$$v_E(w) = \frac{w + \beta\alpha V_U}{1 - \beta(1 - \alpha)} \quad (10)$$

and

$$V_U = v_E(\bar{w}) = \frac{\bar{w} + \beta\alpha V_U}{1 - \beta(1 - \alpha)} \quad (11)$$

So we still have

$$V_U = \frac{\bar{w}}{1 - \beta} \quad (12)$$

## Reservation Wage

Sub into (9):

$$\frac{\bar{w}}{1-\beta} = c + \frac{\beta\bar{w}}{1-\beta} + \beta\lambda \int_{\bar{w}}^B [v_E(w) - V_U] dF(w) \quad (13)$$

Now compute  $v_E(w) - V_U$ :

$$\begin{aligned} v_E(w) - V_U &= \frac{w + \beta\alpha V_U}{1 - \beta(1 - \alpha)} - V_U \\ &= \frac{w + \beta\alpha V_U - V_U[1 - \beta(1 - \alpha)]}{1 - \beta(1 - \alpha)} \\ &= \frac{w - V_U[1 - \beta(1 - \alpha) - \beta\alpha]}{1 - \beta(1 - \alpha)} \\ &= \frac{w - V_U(1 - \beta)}{1 - \beta(1 - \alpha)} \\ &= \frac{w - \bar{w}}{1 - \beta(1 - \alpha)} \end{aligned} \quad (14)$$

## Reservation Wage

Sub back into (13):

$$\bar{w} = c + \frac{\beta\lambda}{1 - \beta(1 - \alpha)} \int_{\bar{w}}^B (w - \bar{w}) dF(w) \quad (15)$$

The only difference relative to the model without firing: The  $1 - \alpha$  term in the denominator.

The reservation wage falls when  $\alpha$  rises.

- ▶ If jobs do not last as long, there is no point holding out for the perfect offer.

## 4. Frictional Wage Dispersion

## Frictional Wage Dispersion

A puzzle: The McCall model implies **very small wage dispersion**.

Intuition:

- ▶ Unemployment spells tend to be short.
- ▶ Wage offers must arrive frequently.
- ▶ Waiting for a better job is cheap, but highly profitable.

Reference: [Macroeconomics](#), ch. 20.9.

## Deriving Wage Dispersion

We will look at the ratio of mean wage to minimum (accepted) wage.

Mean accepted wage:

$$w_{mean} = \mathbb{E}\{w|w \geq \bar{w}\} = \frac{\int_{\bar{w}}^B w \times dF(w)}{1 - F(\bar{w})} \quad (16)$$

Minimum wage observed:  $\bar{w}$ , given by

$$\bar{w} = c + \frac{\beta\lambda}{1 - \beta(1 - \alpha)} \int_{\bar{w}}^B (w - \bar{w}) dF(w) \quad (17)$$

## Deriving Wage Dispersion

Assume  $1 + r = 1/\beta$ , so that

$$r + \alpha = \frac{1 - \beta(1 - \alpha)}{\beta} \quad (18)$$

Then

$$\bar{w} = c + \frac{\lambda}{r + \alpha} \int_{\bar{w}}^B (w - \bar{w}) dF(w) \quad (19)$$

Note that we can break the integral into 2 terms:

$$\int_{\bar{w}}^B (w - \bar{w}) dF(w) = (1 - F(\bar{w})) [w_{mean} - \bar{w}] \quad (20)$$

## Deriving Wage Dispersion

Define the job finding rate as

$$H = \lambda (1 - F(\bar{w})) \quad (21)$$

Then

$$\bar{w} = c + \frac{H \times (w_{mean} - \bar{w})}{r + \alpha} \quad (22)$$

Divide by  $w_{mean}$  to obtain

$$\mu \equiv \frac{w_{mean}}{\bar{w}} = \frac{1 + \frac{H}{r + \alpha}}{\frac{c}{w_{mean}} + \frac{H}{r + \alpha}} \quad (23)$$

## How Large is Wage Dispersion?

With monthly data, roughly:

- ▶ job finding rate  $H = 0.43$  (that's the key moment)
- ▶ separation rate  $\alpha = 0.03$
- ▶ interest rate  $r = 0.004$
- ▶ replacement rate  $c/w_{mean} \approx 0.4$

Then mean-min wage ratio

$$\mu \approx 1.05 \quad (24)$$

Data:  $\mu > 2$ .

# Why So Small?

Intuition:

- ▶ job finding rate is high
- ▶ waiting for a better job does not take long
- ▶ wage benefits are large
- ▶ cannot generate substantial wage dispersion

# Possible Solutions

1. On the job search
  - ▶ No need to wait for the perfect job before accepting.
2. Job ladders
  - ▶ While employed, workers learn or find better matches.
- ▶ Stochastic worker productivity

# Stochastic Wages

# Model With Stochastic Wages

Based on Rogerson et al. (2005).

## Timing:

Enter the period either as

- ▶ unemployed: value  $V_U$  or as
- ▶ employed: value  $V(w)$ .

If **unemployed**:

- ▶ earn  $c$  today
- ▶ draw a wage offer  $w'$  for next period with probability  $\alpha$
- ▶ if accept: get  $V(w)$  tomorrow
- ▶ if reject: get  $V_U$  tomorrow

# Timing

If **employed**:

- ▶ earn  $w$  today and eat it
- ▶ draw a new wage  $w'$  for tomorrow with probability  $\lambda$ .
- ▶ if accept:  $V(w')$
- ▶ if reject: unemployed tomorrow

All wage offers are drawn from the same distribution:

$F(W) = \Pr(w' \leq W)$  with support  $[0, B]$ .

## Value of a wage offer

Consider an unemployed (or employed) worker who is about to receive a wage offer.

His value is

$$\hat{Q} = \int \max \{ V(w'), V_U \} dF(w') \quad (25)$$

Independent of current  $w$  (in case of employed)

- ▶ because the current  $w$  is replaced by the new offer.

Call the reservation wage  $\bar{w}$ .

- ▶ it is the same for employed or unemployed

## Value of a wage offer

$$\hat{Q} = \int \max \{V(w'), V_U\} dF(w') \quad (26)$$

$$= \int \max \{V(w') - V_U, 0\} dF(w') + V_U \quad (27)$$

$$= \underbrace{\int_{\bar{w}}^B \{V(w') - V_U\} dF(w')}_Q + V_U \quad (28)$$

In words:

- ▶ you always get at least  $V_U$  (because you can always take that option)
- ▶ if  $w' > \bar{w}$ , you also get a surplus  $Q$

## Unemployed Worker

Before receiving offer

$$V_U = c + \beta \left[ \alpha \hat{Q} + (1 - \alpha) V_U \right] \quad (29)$$

$$= c + \beta \left[ \alpha (Q + V_U) + (1 - \alpha) V_U \right] \quad (30)$$

$$= c + \beta \alpha Q + \beta V_U \quad (31)$$

Get  $c$  today.

With probability  $\alpha$  get to choose between work and unemployment tomorrow.

Therefore

$$(1 - \beta) V_U = c + \beta \alpha Q \quad (32)$$

## Employed Worker

Bellman equation for a worker with wage  $w$ :

$$V(w) = w + \beta \left[ \lambda \hat{Q} + (1 - \lambda) V(w) \right] \quad (33)$$

Get  $w$  today.

With probability  $\lambda$ , face the same choice as an unemployed worker with an offer.

Simplify:

$$V(w) = w + \beta \lambda (Q + V_U) + \beta (1 - \lambda) V(w) \quad (34)$$

## Reservation Wage

Evaluate  $V(w)$  at  $w = \bar{w}$  and use  $V(\bar{w}) = V_U$ :

$$V(\bar{w}) = \bar{w} + \beta\lambda(Q + V_U) + \beta(1 - \lambda)V_U \quad (35)$$

Therefore

$$(1 - \beta)V_U = \bar{w} + \beta\lambda Q \quad (36)$$

## Reservation Wage

We now have

$$(1 - \beta)V_U = \bar{w} + \beta\lambda Q \quad (37)$$

$$= c + \beta\alpha Q \quad (38)$$

Perhaps easier:

$$\bar{w} - c = \beta(\alpha - \lambda)Q \quad (39)$$

## Reservation Wage

If  $\alpha = \lambda$ :  $\bar{w} = c$ .

- ▶ Accept any job that pays more than unemployment benefits
- ▶ The reason is that the continuation value does not depend on employment status.

If  $\alpha > \lambda$ :  $\bar{w} > c$ .

- ▶ Being unemployed has a search value. So the agent holds out for better wage offers.

## Reservation Wage

Add and subtract  $V_U - V(w)$  in equation for  $V(w)$ :

$$(1 - \beta)V(w) = w + \beta\lambda Q + \beta\lambda[V_U - V(w)] \quad (40)$$

Substitute out  $Q$  from equation for reservation wage

$$(1 - \beta)V_U = \bar{w} + \beta\lambda Q \quad (41)$$

to obtain

$$(1 - \beta)[V(w) - V_U] = w - \bar{w} + \beta\lambda[V_U - V(w)] \quad (42)$$

Solve for

$$V(w) - V_U = \frac{w - \bar{w}}{1 - \beta + \beta\lambda} \quad (43)$$

If we specified the distribution  $F$ , we could use this to evaluate  $Q$  and solve for everything else.

# Applications

Life-cycle earnings profiles and occupational mobility:

- ▶ Kambourov and Manovskii (2009, 2008)

Business cycle models that match labor market facts:

- ▶ Jovanovic (1987)

## What is missing?

- ▶ Not satisfactory: The job finding rate / wage offer distribution should be endogenous.
  - ▶ Think about analyzing policies...
- ▶ Matching and search models address this.
  - ▶ by introducing endogenous supply of jobs
  - ▶ and wage bargaining.

## Reading

- ▶ **Macroeconomics**, ch. 20.9
- ▶ **Ljungqvist and Sargent (2004)**, ch. 6.3
- ▶ **Williamson (2006)**, "Notes on macroeconomic theory," ch. 7, works out a similar model with exogenous job separations.

## References I

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